

## WALLY PONTIFF JR. PLAYGROUND

1521 Palm St. Metairie, LA 70001 (504) 838-1035 office (504) 838-1042 fax

To Blue Devil Bowl Sponsor:

We are hosting a regional football tournament involving teams from Southeast Louisiana and surrounding states. The 5<sup>th</sup> Annual Blue Devil Bowl will be held at Pontiff Playground the weekend of Friday, November 18 – Sunday, November 20, 2011. Last year's event consisted of approximately 85 teams with ages ranging from 6-15 years old. We estimate that approximately 12,000 people will attend this event over the 3 day period.

Sponsorship levels are as follows:

Blue Sponsor (\$250): Name or logo on back of Blue Devil Bowl T-shirts,

Gold Sponsor (\$500): Name or logo on back of Blue Devil Bowl T-shirts,  
(1) 2X6 Sign

Blue Devil Sponsor (\$1,000): Name or logo on back of Blue Devil Bowl T-shirts,  
(1) 4X8 Sign

Blue Devil Field Sponsor (\$1,500): Name or logo on back of Blue Devil Bowl T-shirts,  
(Only 4 Fields Available) (1) 4X8 Sign, (4) Field Signs around Sponsored Field.

Title Sponsor (\$8,000): Name or logo on back of Blue Devil Bowl T-shirts,  
(2) 4x8 Sign Advertisements.

Funds generated from this event will be used to help rebuild Pontiff Playground which was heavily damaged by Hurricane Katrina. We look forward to hearing from you soon. If you have any questions please feel free to contact Pontiff Playground (504) 838-1035 (Office) or email us at [bluedevilbowl@yahoo.com](mailto:bluedevilbowl@yahoo.com).

All Sponsorships must be turned in by Friday, October 21, 2011 to meet printing and publishing deadlines.

Sincerely,

Brad Roth  
Director – Wally Pontiff Playground